

WHITEPAPER



Linework[®]
JOIN YOUR FREEDOM

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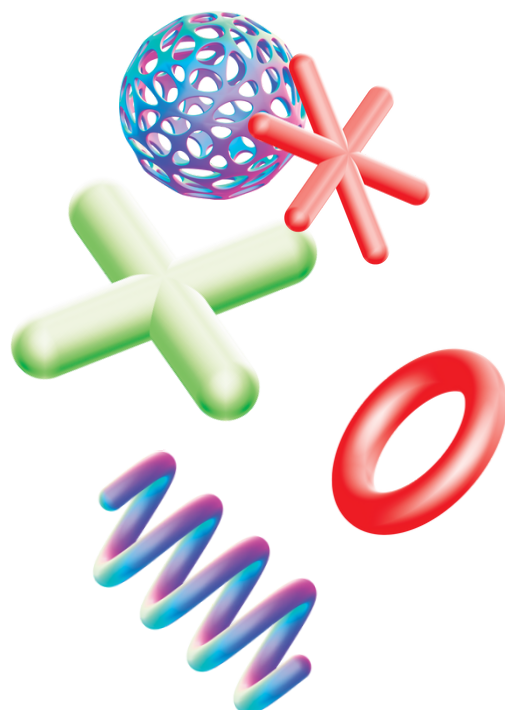


01. Company presentation

● WHAT WE DO

Linework is an **Ecosystem** that guarantees, through decentralized functionalities based on the Blockchain, the freedom of speech, growth, and evolution of people in difficulty. Linework facilitates access to technologies and the benefits of **decentralized finance (DeFi)** to people who do not have the knowledge of this world and allows them to take control of the markets and to sell, buy, grow, create their own economy.

This whole ecosystem moves around the **Smart Contract Technology** which is the actual backbone that makes it sustainable.



● STRATEGIES

How do we achieve our mission?

1. By simplifying the process of selling artworks through **Smart Contract Technology** and making it available to artists around the world;
2. By creating a **full E-commerce** without bonds or obligations. Everyone can create their own online store and share products & services with their community.
3. By ensuring that anyone can manage their assets using Linework **internal wallet**, easily and securely, through our Linework App.



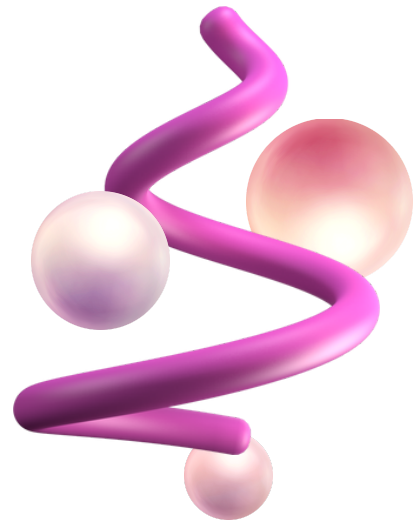
● VALUE PROPOSITION



1. **USER FOCUSED:** We are loyal to our clients
2. **INTEGRITY:** We support environmental projects all over the world
3. **POSITIVE ENERGY:** We support equity on all social fronts
4. **FREEDOM:** We bring financial freedom and equality of opportunity continuous learning and evolution With passion and efficiency.

● MISSION

Enhancing the position of people and organisations worldwide through equal access to resources. We want to help society by increasing **social and economic freedom** for everyone, regardless of wealth or knowledge.



● VISION

We envision an innovative society. We understand Blockchain as a tool that will bring more innovation, and equality of opportunity in the world by creating an open financial system and giving artists a chance to showcase their art to the world. We believe that economic freedom will significantly improve lives worldwide.

We aim to become the most secure, friendly, innovative and above all culturally relevant Web 3.0 Company in the world.





02. The Platform

The native App created & imagined by Linework is designed to incorporate simple but decisive features:

A **360 degree user experience** including a polymorphic social network, the UI/ UX of which is adapted according to user preference (as Instagram, Twitter, or LinkedIn). This enables the usual interface for users and connects all the features of each user from all networks managed by a single user. The technology on which it is based is SSO (Single Sign On). SSO allows users to use all the features and crypto asset banking with a unique and KYC/AML accredited profile.

A **powerful digital tool** with true popular democracy and where economically weak users can create value and utilize their crypto wallets for developing art or sustainable projects or for financing educational projects in poor areas by promoting their ideas to the entire world through the blockchain and onto the regulated and authorized second market.



A tool also designed to promote our services in banking and asset management through the Capital Solution & Personal Services business Unit. All members can sell / buy freely, being charged only after the transition has taken place, as the relative commission set in the programming code. All users can trade with Credit Cards, wire transfer and direct banking through our partnership with a centralized exchange and FIAT gateway.

A portal to relaunch small businesses, which cannot afford huge costs associated with advertising on other platforms by creating their own store in the dedicated section. Hence, this **Marketplace** created by Linework will open doors of the world and worldwide business for them, free and without limits.

The marketplace is a complex tool, divided into two sections but linked to each other:

- **Product Place** • **Product Stores**



● ARTWORKS

Linework Artwork Marketplace allows anyone to create, buy & sell unique pieces of art.

The App can be seen as a digital gallery that gives the user the opportunity to create (mint), sell, purchase, bid, transact, showcase, and trade blockchain collectibles.

Linework Artworks auctions operate similarly to the classic definition of an english auction, which is the process of purchasing and selling things through competing bids. Because participants, including buyers and sellers, feel they will discover a fair price, The Artwork platform gives the opportunity to negotiate through auctions and buyers to place **bids** in order to find a settlement price.

● BANKING SECTION

The Banking section holds the financial aspect of Linework App and consists in the internal Wallet, where users see the total value of their Assets, and see all their crypto Asset stored in the wallet. Furthermore, Transaction History shows users past, present and future transactions. The Banking section can be described as the Treasury of the whole Ecosystem.



Internal Wallet (hot wallet) of the Linework App will be the only option to proceed payments and receive payments for all the services inside the App.

E-COMMERCE BLOOP ●



Linework creates a **full marketplace** without bonds, obligations, or management fees with the possibility of handling communities and shipping management, where users can find all the **products available sold C2C / B2C**. Linework offers its users the opportunity to sell products and services for low-priced commissions. Also, each user has total control in buying and selling items on the App, **exclusively through their digital assets**.

The App facilitates these transactions and allows all the users to communicate via private message on the app and/or by posting messages on the Social.

● SOCIAL NETWORK SPIRAL

Spiral, Linework Social Network, allows its users to stay **connected with friends, family, colleagues, or customers**. Social networking can have a social purpose, a business purpose or political purpose. The social network allows its users to **communicate freely** always in respect of human rights principles.

The main goal is to **give a voice to everyone**, especially to people in difficult geographical and cultural background facing restrictions, oppression and censorship, and **create awareness**. Users can select the **geographical location** (one or multiple) in which their feeds can be visible and, therefore, target their audience. It is possible to post, share images, content and NFTs in order to increase audience and visibility.

Spiral allows anyone to create useful and powerful communities to grow users' own businesses. All the posts and the suspicious users will be blocked from the social network & communities through a Hybrid Algorithm of "image & text moderation" with "callback URL" to instantly verify content including Drugs / Minors / Weapons / Cyberbullying / Racial Hate / Revenge Porn.



03. Features

Linework App is composed of more than 980 modules created in native code based on open-source protocol.

TECHNICAL ●

- ➔ Internal Encrypted Chat • Friends • Automatic friends • Groups (Secret/Open/Private) • User Profiles • Audio & Video • Photos • Polls • User limit • Extra VIP (for VIP accesses) • Words Censors • Giphy • CRED integration (meritocratic points) • Social Login & Invitation • Event Manager • Ads manager (Advertising) • Monetizing E-learning • Membership Monetizing • Automatic Ads online • Marketplace • Stores Place
- ➔ In addition, Linework integrates a series of 20 “cron” (script off not visible from the platform) that manage activity, control, and stability of the platform for each user.
- ➔ Linework’s APP is equipped with a classic infrastructure hosted by a Host Provider based in Milan on the Amazon Web Services and the domain is linework.app in which both App and Private data are located according to our Privacy Policies, Terms & Conditions and GDPR law. Related to this Datacenter, Linework runs on virtual Servers VPS type with Ipconfig admin console.
- ➔ This infrastructure does not host the DNS (Domain Name System) of the domain. DNS is hosted on Cloudflare and redirected to the Cloudflare Tor Routing product to ensure scalability and load balancing for providing a high Quality of Service to users. Onion Routing allows you to funnel traffic from legitimate users on the Tor network through Cloudflare’s Onion services rather than through exit nodes, ensuring greater protection of user privacy and making protection more effective.



- An IP geolocation system is active in real time, a service of RPC (Remote Procedure Call) and Ipv6 compatibility is enabled on HTTP / 2 and HTTP / 3. Response buffering is on to enable or disable responses from the origin server.
- Linework also features an IP locking system by region or per country, therefore, 3 firewalls with DMZ (Demilitarized Zone) are implemented in series, to avoid damage caused to databases and to Linework users. Linework integrates a SIEM and a SOC (Security Operating Center) and is connected to a Single Sign On (SSO) infrastructure that prevents duplication of connections on the Social Network; therefore, a connected user cannot be duplicated or usurped.

● CORE / ACTIVITY

Once registered, the user has access to one Global Community Stream / Feed. Each post created by a member appears on the global stream. There are four ways of choosing in terms of privacy:

- **Public** (also visible for users who aren't registered into the App);
- **Members Only** (visible only to users registered on the Web App);
- **Friends Only** (only visible to user's friends);
- **Only Me** (only visible to the user).

A user can "pin up" their posts to make them appear in the first line on a personal profile. Instead, on the global stream only the Social admins can "fix up" a post and make it visible to everyone. The Linework App social network allows users to choose the location of the feeds they want to view and engage with. Linework's App allows you to publish Images, Videos, Video Links (Youtube, Dailymotion...), Audio, post a text in the background, launch an online survey and reshare existing posts.

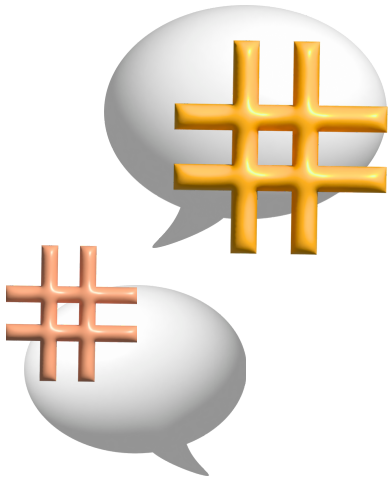
● SMART CONTRACT

The **LWC Smart Contract** was compiled via Pragma Solidity with compiler v0.4.24 + commit and guarantee the integrity of transactions.

Smart Contract is at the base of the App and ensure the transfer of ownership (purchase or sell of Product and Services) taking place on the Marketplace.



● THE HASHTAGS

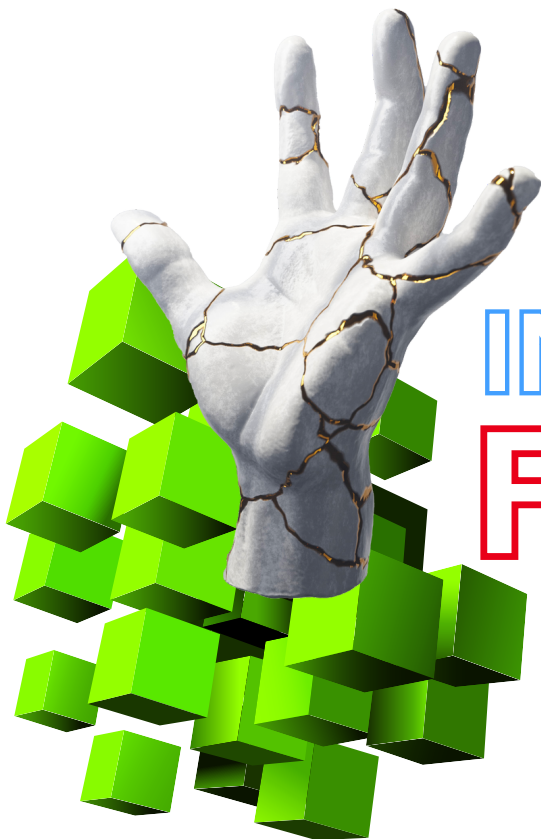


The hashtag on Linework has the function of a thematic aggregator, its purpose is to make it easier for users to find messages about a theme or specific content.

The hashtag can be created by a user by inserting the hash character # in front of a word or phrase in the main text of a message. These words can consist of letters, digits and underscores, spaces and special characters allowed. Searching a hashtag shows all messages that have been tagged with it.

The hashtag is integrated.

The research shows to the users the minimum and maximum character counts for hashtags. The results search will only show posts that users can see, privacy of the posts will be fully respected.



FAIRNESS
OPPORTUNITY
INDEPENDENCE
FREEDOM
INTEGRITY



04. Business Model

Artwork Marketplace

Artwork Marketplace is the entry core business of the App. Artists, companies and whoever wants to be part of this new world is able to create and mint their art easily in many marketplaces with a few clicks. Creating, spreading and trading art is easier, faster, safer and more profitable with Linework App.

For each minting or transaction that takes place within the App, internal fees will be applied in addition to those of the Smart Contract technology for the management of the centralized service.

Product and service (E-commerce)

Linework e-commerce presents three types of accounts with different features. Clients will be available to sign up on the platform as a Basic, Regular, or Premium account.

Linework will get commission, competitively priced, from every sold product and/or service and from every type of account. Different features are available for the accounts: some of them are free, while upgrading features require a subscription.

Linework Smart Contract

The Smart Contract is a program that allows asset property transfers and is a set of digital information within a blockchain, which gives rights to a specific subject. The Smart Contract is ERC-20 protocol-based and is positioned as a payment structure to be used for conducting transactions on the App.

Linework has already completed all the required procedures to be fully compliant and certified. It is identified by the company's logo and profile and is reachable by digitizing the ticker name "LWC" on the search bar of etherscan.io. The LWC is now available on CEX exchanges.



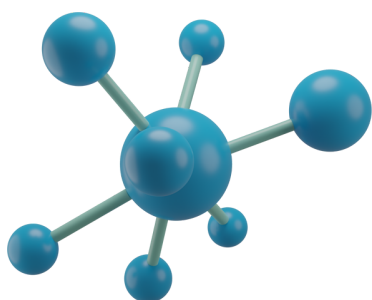
05. The Team

The entire team, alongside with external consultants, is fundamentally involved in providing new digital solutions to develop the whole project. Linework has gathered specific skills both on the board and in the operative business unit.



07. Privacy and Security

Linework approaches the best practices in terms of privacy measures under the terms of the EU GDPR 679/2016.



Users are allowed to use the App by **connecting their wallet** or by **signing in by e-mail**. In the first case the data are automatically anonymized, in the latter the personal data which is the e-mail address is collected only if provided by the user and then anonymized by our systems. In both cases Linework can guarantee the state of the art in terms of data security – our ecosystem is based on ERC-20 blockchain technology, so all the informations (wallet address and transactions) are shared upon the blockchain system within the limit of the data linked to the addresses.



Our ecosystem allows the users to **share only the data they are willing to share** with other users, so they are free to not share any personal data as well as sharing everything they want – name, e-mail address, location and more.



To guarantee the security of all our users, an artificial intelligence algorithm allows Linework to understand if a user tries to connect via newly created e-mail address or from another Third Party profile.



PLEASE READ THIS DISCLAIMER SECTION CAREFULLY. IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD CONSULT YOUR LEGAL, FINANCIAL, TAX, OR OTHER PROFESSIONAL ADVISOR(S). THIS WHITEPAPER IS FOR INFORMATION PURPOSES ONLY AND MAY BE SUBJECT TO CHANGE.

This section illustrates legal and risk disclaimers concerning the Project, including the LWC. This section is not intended to be exhaustive and does not constitute investment or other advice.

Prospective purchasers should make their own independent evaluation of all risk factors and should read the detailed information set out elsewhere in this whitepaper. Other risks and uncertainties unknown to Linework or considered insignificant at this time could equally have a material adverse effect on the business, operations, financial conditions, or prospects of Linework.

Legal Disclaimers

This whitepaper is only for informational purposes. It does not constitute

a prospectus, advice, an offer document, an offer of securities, a solicitation for investment, or any offer to sell any product, item, or asset. It does not provide all information about the Project, and its terms and conditions may be updated and changed from time to time without notice.

This whitepaper contains forward-looking statements or information ("forward-looking statements") that relate to Linework's current expectations and views of future events. All forward-looking statements address matters that involve risks and uncertainties. Accordingly, there are or will be important factors that could cause Project's actual situation and results to differ materially from those indicated in these statements.

Linework may encounter difficulties during the development of the products, including financial, resourcing, and technical difficulties. Development of the Project may therefore fail, terminate, or be delayed at any time for any reason. Such failure, termination, or delay is likely to reduce and may completely obliterate any existing utility that LWC may hold.

Linework does not authorize anyone to make any representation not included in this Whitepaper.

No assets, property, or security rights underlying LWC. Accordingly, all decisions involving the Project will be made by Linework. In particular, the LWC do not represent or constitute any intellectual property rights, ownership rights or stake, shares or security, membership right or equivalent rights nor any right to receive future revenues, shares, or any other form of participation or governance rights in or relating to Linework. Nothing underpins the value of LWC other than the prospect of the Project's access, usage, and functionality.

Linework reserves the right to migrate the LWC to another protocol and generate replacement tokens on the new protocol in the future.

In this case, Linework may no longer provide support for the preexisting tokens or any other operational matters, except concerning the migration process.

The LWC and the Project rely heavily on the internet. Linework takes no responsibility for risks arising from reliance on the Internet (interruption, delay, corruption or loss of data, or the loss of confidentiality in the transmission of data, etc.) and on the blockchain technology (scripting language flaws, targeting of the platform or you by malicious persons, the existence or development of competing networks and platforms, source code changes, etc.).

The LWC holders need to have a sufficient understanding of the functionality, usage, storage, transmission mechanisms and other material properties of cryptographic assets, wallets and other tokens/asset storage mechanisms, public and private key administration, blockchain technology. Holding and transfer of LWC and use of the Project (if and when developed) will not be anonymous.

Your address and such participation will be recorded on a permissionless blockchain. The users of the Project will need to comply with applicable laws and regulations, including but not limited to certain anti-money laundering and terrorist financing measures.

Furthermore, to comply with Anti-Money Laundering (AML) regulations and by our privacy statements, the disclosure will be made to relevant authorities and regulators upon request.

You alone are responsible for securing your private key. Losing control of your private key will permanently and irreversibly deny you access to your LWC. Neither Linework nor any other person will be able to retrieve or protect your LWC.

Linework is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you.

Linework is open to being audited for compliance and providing transactions open for the public including wallet addresses. The users on Linework will need to comply with applicable laws and regulations, including

but not limited to certain anti-money laundering and terrorist financing measures.

Risk disclaimers

Purchasing LWC involves inherent risks, some of which are set out in this Section of the whitepaper.

These risks, and additional risks arising either now or in the future, could result in the failure of the LWC transfers, the destruction of LWC or the utility of LWC, and/or the termination of the development of LWC or of the Project. There is a possibility that the purchase amount may be unrecoverable and/or that the LWC may cease to have inherent intrinsic value. You must therefore consider carefully whether the risks set out below, as well as all other applicable risks, are acceptable to you prior to deciding whether to purchase LWC. Many factors, most of which are beyond Linework's control, will influence the value of LWC and the price, if any, at which market participants may be willing to purchase or sell LWC in the secondary market. Accordingly, if a LWC Holder sells its LWC in the secondary market, it may not be able to obtain a price equal to the principal amount of LWC or a price equal to the price that it paid for LWC.

You must seek professional advice (legal, taxation, financial, technical or otherwise) regarding your particular situation before purchasing LWC, holding LWC, or using the Project.

Potential risks:

- blockchain-related risks: the underlying software application and software platform is still in an early development stage and unproven so there is no guarantee that the process for creating LWC will be uninterrupted or error-free. There is an inherent risk of weaknesses, vulnerabilities, or bugs of the software causing the complete loss of LWC and of the Project;

- abandonment/lack of success: Linework may abandon the creation of LWC and the development of the Project for various reasons, including lack of interest from the public, lack of funding, lack of commercial success or prospects (e.g. caused by competing projects) and legal, tax or regulatory considerations;

- regulatory risks: certain jurisdictions might apply already existing laws and regulations to blockchain technology-based projects or introduce new laws or regulations for this purpose. Newly introduced regulations may differ from the existing setup of the platform. This may cause, inter alia, substantial modifications of the Project or bring to the termination and/or the loss of LWC.

Linework may receive formal or informal queries, notices, requests or warnings by governmental authorities and regulators (including Tax treatment and accounting statutes).





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